

Consulting Services

Pre-Opening Management

- Complete operations plan development
- Financial and budget planning
- Executive staff placement and training
- Participation in the design and development process
- Vendor and supplier counseling
- On/off site work/vendor reviews
- Marketing plan development
- Admissions & ticketing
- Visitor flows & circulation
- Visitor services
- Promotional objectives & strategies
- Corporate resource facilities
- Pre-launch marketing
- Grand opening
- Themed merchandise planning, development, purchasing
- Security procedures
- Human resources - recruitment & training
- Catering & retail operating systems and strategies
- Financial control systems, operating budgets and planning
- Health and safety

Post-Opening Management

- Provide executive staff
- Financial control
- Strategic marketing advice
- Product development
- Refurbishment and redevelopment advice

Principals

Andrew Y. Grant, *President, Chief Executive Officer*
Andrew Coates, *Director – European Operations*
Robert Liljenwall, *Vice President – Marketing*
Simon Ody, *Managing Director*
Edmund Rowley-Williams, *Director*
Randall Cox, *Director – Finance*



Stock Photos

Company Profile

For the past 25 years, Grant Leisure has been one of the foremost consultants to the leisure industry around the world. A multidisciplinary firm, Grant Leisure is composed of senior professionals, each preeminent in their field of expertise. Grant Leisure assists clients through every stage of the development process -- from initial concept to successful completion. And in many cases, we provide ongoing management services, from training to hands-on operations and marketing.



Grant Leisure serves a global clientele, a broad spectrum of visitor and themed attractions, heritage attractions, museums, zoos, and mixed-use leisure and retail developments.

What makes Grant Leisure unique is our hands-on experience in a multitude of attractions and leisure activities ranging in size and prestige, from Universal Studios Tour, Disneyland, San Diego Zoo, the Tower of London and Windsor Castle to projects of all shapes and sizes in 30 countries around the globe.

Our focus since 1982 has been in creating or improving visitor experiences that enhance and profit the client's brand. And for the past four years, we have worked with one of the world's leading architects and planners on projects around the globe -- Eric Kuhn & Associates, London, UK.

This is Our World.

GRANT LEISURE